



## Local Issue Ad Public File Checklist

Station WGHP

Date 8/4

1. Name of Sponsor RNC/Romney

2. 8/1-8/7  
Flight dates and times

3. Right Choice  
Name of spot/description of script/issue

4. \_\_\_\_\_  
Substantiation provided (describe)  
\_\_\_\_\_  
\_\_\_\_\_

5. Officers and Directors of sponsor in Station Public File X  
Yes No (explain below)

6. Sponsor ID: X  
Yes No (explain below)

NOTES:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name \_\_\_\_\_

Date \_\_\_\_\_

NAB Form PB-17 Candidates

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WGHP - High Point	<b>Date:</b>
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I, Stephanie Kincaidbeing/on behalf of: Mitt Romney, a legallyqualified candidate of the Republican politicalparty for the office of: Presidentin the Primary

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*see schedules for May 18-August 24					

**Total Charges:** \*see schedules for May 18-August 24

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Romney for President

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrell Crate

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

\_\_\_\_\_  
Date

*S. Lincoln*  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



WGHP-TV

## ORDER

Print Date 08/02/12

Page 1 of 4

Flight Dates 08/01/12-08/07/12

Contract / Revision

564908 /

Product

RNC-ROMNEY

Original Date / Revision

08/02/12 08/02/12

Agency Com 15%

Billing Contact

Advertiser Republican National Commi

/ Romney  
138 Conant Street  
Beverly, MA 01915

Agency American Rambler Producti

Buying Contact Stephanie Kincaid

Sales Office DC-M

Sales Region NAT

138 Conant Street  
Beverly, MA 01915

Agency Ref

Order Sep 00:15:00

Estimate # 134

Alt Order # 9780244

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PLC POL

Product Codes PL1Aa

Priority 3

Advertiser Ref

Revision

Primary Account Executive

Brad Philipps

Account Executive Order% Start Date End Date

Brad Philipps 100%

Order Share 37% Market Value 153648

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	22%	33802
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	37%	56850
WXLV	4%	6145

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	76	\$48,322.50	\$56,850.00	0.00	07/30/12	08/07/12	76	\$48,322.50	\$56,850.00
Totals	76	\$48,322.50	\$56,850.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	08/06/12	08/07/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	MT-----	:30	4	\$800.00	3	0.00	NM	4	\$3,200.00
NEWS															
		Start Date	End Date	Weekdays	Spots/Week		Rate		Rating						
Week:		08/06/12	08/12/12	MT-----	4		\$800.00		0.00						
2	8	08/01/12	08/03/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	---TF--	:30	6	\$800.00	3	0.00	NM	6	\$4,800.00
NEWS															
		Start Date	End Date	Weekdays	Spots/Week		Rate		Rating						
Week:		07/30/12	08/05/12	---TF--	6		\$800.00		0.00						
3	8	08/01/12	08/03/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	---TF--	:30	6	\$800.00	3	0.00	NM	6	\$4,800.00
NEWS															
		Start Date	End Date	Weekdays	Spots/Week		Rate		Rating						

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
3	8	08/01/12	08/03/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	---TF--	:30	6	\$800.00	3	0.00	NM	6	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					6	\$800.00		0.00			
4	8	08/06/12	08/07/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	MT-----	:30	3	\$800.00	3	0.00	NM	3	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----					3	\$800.00		0.00			
5	8	08/01/12	08/03/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	---TF--	:30	3	\$400.00	3	0.00	NM	3	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					3	\$400.00		0.00			
6	8	08/06/12	08/07/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	MT-----	:30	2	\$400.00	3	0.00	NM	2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----					2	\$400.00		0.00			
7	8	08/01/12	08/03/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	---TF--	:30	3	\$100.00	3	0.00	NM	3	\$300.00
RACHEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					3	\$100.00		0.00			
8	8	08/06/12	08/07/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	MT-----	:30	2	\$100.00	3	0.00	NM	2	\$200.00
RACHEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----					2	\$100.00		0.00			
9	8	08/06/12	08/07/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	MT-----	:30	2	\$80.00	3	0.00	NM	2	\$160.00
NATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----					2	\$80.00		0.00			
10	8	08/01/12	08/03/12	M-F 12-1230p Noon News	CM-All	12-1230p	---TF--	:30	3	\$100.00	3	0.00	NM	3	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					3	\$100.00		0.00			
11	8	08/06/12	08/07/12	M-F 12-1230p Noon News	CM-All	12-1230p	MT-----	:30	2	\$100.00	3	0.00	NM	2	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----					2	\$100.00		0.00			
12	8	08/06/12	08/07/12	M-F 4-430p M-F 4-430p	CM-All	4-430p	MT-----	:30	2	\$220.00	3	0.00	NM	2	\$440.00
JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----					2	\$220.00		0.00			
13	8	08/01/12	08/03/12	M-F 4-430p M-F 4-430p	CM-All	4-430p	---TF--	:30	3	\$200.00	3	0.00	NM	3	\$600.00
JUDY															

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
13	8	08/01/12	08/03/12	M-F 4-430p M-F 4-430p	CM-All	4-430p	---TF--	:30	3	\$200.00	3	0.00	NM	3	\$600.00
JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	---TF--			3		\$200.00		0.00				
14	8	08/01/12	08/03/12	M-F 430-5p M-F 430-5p	CM-All	430-5p	---TF--	:30	3	\$220.00	3	0.00	NM	3	\$660.00
BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	---TF--			3		\$220.00		0.00				
15	8	08/06/12	08/07/12	M-F 430-5p M-F 430-5p	CM-All	430-5p	MT-----	:30	2	\$220.00	3	0.00	NM	2	\$440.00
BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	MT-----			2		\$220.00		0.00				
16	8	08/06/12	08/07/12	M-F 5-6p Fox 8 News at 5pm	CM-All	5-6p	MT-----	:30	2	\$1,200.00	3	0.00	NM	2	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	MT-----			2		\$1,200.00		0.00				
17	8	08/01/12	08/03/12	M-F 5-6p Fox 8 News at 5pm	CM-All	5-6p	---TF--	:30	3	\$1,200.00	3	0.00	NM	3	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	---TF--			3		\$1,200.00		0.00				
18	8	08/01/12	08/03/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	---TF--	:30	3	\$1,600.00	3	0.00	NM	3	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	---TF--			3		\$1,600.00		0.00				
19	8	08/06/12	08/07/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	MT-----	:30	2	\$1,600.00	3	0.00	NM	2	\$3,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	MT-----			2		\$1,600.00		0.00				
20	8	08/06/12	08/07/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	MT-----	:30	2	\$1,400.00	3	0.00	NM	2	\$2,800.00
ACCESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	MT-----			2		\$1,400.00		0.00				
21	8	08/01/12	08/03/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	---TF--	:30	3	\$1,400.00	3	0.00	NM	3	\$4,200.00
ACCESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	---TF--			3		\$1,400.00		0.00				
E 22	8	08/01/12	08/03/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	---TF--	:30	3	\$1,200.00	3	0.00	NM	3	\$3,600.00
EXTRA															

**Estimate # 134**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
23	8	08/06/12	08/07/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	MT-----	:30	2	\$1,200.00	3	0.00	NM	2	\$2,400.00	
EXTRA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	MT-----					2	\$1,200.00		0.00				
24	8	08/06/12	08/07/12	LN (M-F) Late News M-F	CM-All	10-11p	MT-----	:30	2	\$1,300.00	3	0.00	NM	2	\$2,600.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	MT-----					2	\$1,300.00		0.00				
25	8	08/01/12	08/03/12	LN (M-F) Late News M-F	CM-All	10-11p	---TF--	:30	3	\$1,300.00	3	0.00	NM	3	\$3,900.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	---TF--					3	\$1,300.00		0.00				
E 26	8	08/04/12	08/04/12	MLB on FOX Daytime MLB on FOX Daytime	CM-All	4-7p	-----S-	:30	1	\$500.00	3	0.00	NM	0	\$0.00	
MLB																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S-					1	\$500.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	8	07/30/12-08/05/12	MLB on FOX Daytime	4-7p		-----Sa--	:30		(\$500.00)	0.00	NM				
Credited																
27	8	08/05/12	08/05/12	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$100.00	3	0.00	NM	1	\$100.00	
NEWS SUNDAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S					1	\$100.00		0.00				
28	8	08/05/12	08/05/12	Su 6p-7p Su 6p-7p	CM-All	6p-7p	-----S	:30	1	\$450.00	3	0.00	NM	1	\$450.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S					1	\$450.00		0.00				
29	8	08/05/12	08/05/12	LN (Su) Late News Su	CM-All	10-11p	-----S	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S					2	\$900.00		0.00				
N 30	8	08/04/12	08/04/12	Sa 6p-7p Sa 6p-7p	CM-All	6p-7p	-----S-	:30	1	\$500.00	3	0.00	NM	1	\$500.00	
MLB																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S-					1	\$500.00		0.00				
														Totals	76	\$56,850.00



WGHP-TV

## ORDER

Print Date 07/31/12

Page 1 of 4

Flight Dates 08/01/12-08/07/12

Order Sep 00:15:00

Estimate # 134

Alt Order # 9780244

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PLC POL

Product Codes PL1Aa

Priority 3

Advertiser Ref

*New*

Contract / Revision

564908 /

Product RNC-ROMNEY

Original Date / Revision

07/31/12 07/31/12

Agency Com 15%

Billing Contact

Advertiser Republican National Commi

138 Conant Street  
Beverly, MA 01915

Agency American Rambler Product

Buying Contact Stephanie Kincaid

Sales Office DC-M

Sales Region NAT

Agency Ref

138 Conant Street  
Beverly, MA 01915

Primary Account Executive

Brad Philipps

Account Executive Order% Start Date End Date

Brad Philipps 100%

Order Share 37% Market Value 153648

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	22%	33802
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	37%	56850
WXLV	4%	6145

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	76	\$48,322.50	\$56,850.00	0.00	07/30/12	08/07/12	76	\$48,322.50	\$56,850.00
Totals	76	\$48,322.50	\$56,850.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	8	08/06/12	08/07/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	MT-----	:30	4	\$800.00	3	0.00	NM	4	\$3,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----					4	\$800.00		0.00			
E 2	8	08/01/12	08/03/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	---TF--	:30	6	\$800.00	3	0.00	NM	6	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					6	\$800.00		0.00			
E 3	8	08/01/12	08/03/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	---TF--	:30	6	\$800.00	3	0.00	NM	6	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	8	08/01/12	08/03/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	---TF--	:30	6	\$800.00	3	0.00	NM	6	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					6	\$800.00		0.00			
E 4	8	08/06/12	08/07/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	MT-----	:30	3	\$800.00	3	0.00	NM	3	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----					3	\$800.00		0.00			
E 5	8	08/01/12	08/03/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	---TF--	:30	3	\$400.00	3	0.00	NM	3	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					3	\$400.00		0.00			
E 6	8	08/06/12	08/07/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	MT-----	:30	2	\$400.00	3	0.00	NM	2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----					2	\$400.00		0.00			
E 7	8	08/01/12	08/03/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	---TF--	:30	3	\$100.00	3	0.00	NM	3	\$300.00
RACHEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					3	\$100.00		0.00			
E 8	8	08/06/12	08/07/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	MT-----	:30	2	\$100.00	3	0.00	NM	2	\$200.00
RACHEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----					2	\$100.00		0.00			
E 9	8	08/06/12	08/07/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	MT-----	:30	2	\$80.00	3	0.00	NM	2	\$160.00
NATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----					2	\$80.00		0.00			
E 10	8	08/01/12	08/03/12	M-F 12-1230p Noon News	CM-All	12-1230p	---TF--	:30	3	\$100.00	3	0.00	NM	3	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					3	\$100.00		0.00			
E 11	8	08/06/12	08/07/12	M-F 12-1230p Noon News	CM-All	12-1230p	MT-----	:30	2	\$100.00	3	0.00	NM	2	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----					2	\$100.00		0.00			
E 12	8	08/06/12	08/07/12	M-F 4-430p M-F 4-430p	CM-All	4-430p	MT-----	:30	2	\$220.00	3	0.00	NM	2	\$440.00
JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----					2	\$220.00		0.00			
E 13	8	08/01/12	08/03/12	M-F 4-430p M-F 4-430p	CM-All	4-430p	---TF--	:30	3	\$200.00	3	0.00	NM	3	\$600.00
JUDY															

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 13	8	08/01/12	08/03/12	M-F 4-430p M-F 4-430p	CM-All	4-430p	---TF--	:30	3	\$200.00	3	0.00	NM	3	\$600.00
JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					3	\$200.00		0.00			
E 14	8	08/01/12	08/03/12	M-F 430-5p M-F 430-5p	CM-All	430-5p	---TF--	:30	3	\$220.00	3	0.00	NM	3	\$660.00
BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					3	\$220.00		0.00			
E 15	8	08/06/12	08/07/12	M-F 430-5p M-F 430-5p	CM-All	430-5p	MT-----	:30	2	\$220.00	3	0.00	NM	2	\$440.00
BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----					2	\$220.00		0.00			
E 16	8	08/06/12	08/07/12	M-F 5-6p Fox 8 News at 5pm	CM-All	5-6p	MT-----	:30	2	\$1,200.00	3	0.00	NM	2	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----					2	\$1,200.00		0.00			
E 17	8	08/01/12	08/03/12	M-F 5-6p Fox 8 News at 5pm	CM-All	5-6p	---TF--	:30	3	\$1,200.00	3	0.00	NM	3	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					3	\$1,200.00		0.00			
E 18	8	08/01/12	08/03/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	---TF--	:30	3	\$1,600.00	3	0.00	NM	3	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					3	\$1,600.00		0.00			
E 19	8	08/06/12	08/07/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	MT-----	:30	2	\$1,600.00	3	0.00	NM	2	\$3,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----					2	\$1,600.00		0.00			
E 20	8	08/06/12	08/07/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	MT-----	:30	2	\$1,400.00	3	0.00	NM	2	\$2,800.00
ACCESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----					2	\$1,400.00		0.00			
E 21	8	08/01/12	08/03/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	---TF--	:30	3	\$1,400.00	3	0.00	NM	3	\$4,200.00
ACCESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					3	\$1,400.00		0.00			
E 22	8	08/01/12	08/03/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	---TF--	:30	3	\$1,200.00	3	0.00	NM	3	\$3,600.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					3	\$1,200.00		0.00			
E 23	8	08/08/12	08/07/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	MT-----	:30	2	\$1,200.00	3	0.00	NM	2	\$2,400.00
EXTRA															



WGHP-TV

Print Date: 07/31/12

Page 4 of 4

Contract / Revision 564908 Flight Dates 08/01/12-08/07/12

Hiatus Dates

Original Date / Revision 07/31/12/ 07/31/12

Order Sep 00:15:00

Advertiser Republican National Comm Product RNC-ROMNEY

Estimate # 134

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 23	8	08/06/12	08/07/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	MT-----	:30	2	\$1,200.00	3	0.00	NM	2	\$2,400.00	
EXTRA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	MT-----					2	\$1,200.00		0.00				
E 24	8	08/06/12	08/07/12	LN (M-F) Late News M-F	CM-All	10-11p	MT-----	:30	2	\$1,300.00	3	0.00	NM	2	\$2,600.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	MT-----					2	\$1,300.00		0.00				
E 25	8	08/01/12	08/03/12	LN (M-F) Late News M-F	CM-All	10-11p	---TF--	:30	3	\$1,300.00	3	0.00	NM	3	\$3,900.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	---TF--					3	\$1,300.00		0.00				
E 26	8	08/04/12	08/04/12	MLB on FOX Daytime MLB on FOX Daytime	CM-All	4-7p	-----S-	:30	1	\$500.00	3	0.00	NM	1	\$500.00	
MLB																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S-					1	\$500.00		0.00				
E 27	8	08/05/12	08/05/12	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$100.00	3	0.00	NM	1	\$100.00	
NEWS SUNDAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S					1	\$100.00		0.00				
E 28	8	08/05/12	08/05/12	Su 6p-7p Su 6p-7p	CM-All	6p-7p	-----S	:30	1	\$450.00	3	0.00	NM	1	\$450.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S					1	\$450.00		0.00				
E 29	8	08/05/12	08/05/12	LN (Su) Late News Su	CM-All	10-11p	-----S	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S					2	\$900.00		0.00				
														Totals	76	\$56,850.00

American Rambler Productions

WGHP001

WGHP

Account # Romney for President /RNC

Payment Number

0000000000003524

Check Date

Jul 30, 2012

Check Number

3315

Voucher Number

Invoice Number

Invoice Date

Outstanding Amt

Net Paid Amt

Discount Taken

Write Off

Net Check Amt

0000000000003996

AUGUST 1-7

07/30/2012

\$48,322.50

\$48,322.50

\$0.00

\$0.00

\$48,322.50

TOTALS:

\$48,322.50

\$48,322.50

\$0.00

\$0.00

\$48,322.50

American Rambler Productions

2005 Francis Street  
Wilmington, NC 28403

Chain Bridge Bank, N.A.

1445-A Lenoir Avenue  
McLean, VA 22102

056009479

to the Order of:

WGHP

2005 Francis Street  
Wilmington, NC 28403

SECURITY FEATURES INCLUDED: DETAILS ON BACK

⑈ 3315 ⑈

⑆056009479⑆2100111547⑈

American Rambler Productions

WGHP001

WGHP

Account # Romney for President

Payment Number

0000000000003524

Check Date

Jul 30, 2012

Check Number

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Voucher Number

Invoice Number

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Outstanding Amt

Net Paid Amt

Discount Taken

Write Off

Net Check Amt

0000000000003996

AUGUST 1-7

07/30/2012

\$48,322.50

\$48,322.50

\$0.00

\$0.00

\$48,322.50

TOTALS:

\$48,322.50

\$48,322.50

\$0.00

\$0.00

\$48,322.50